



**Boat Sales Activity  
Washington State  
1st Quarter - 2014**



Source of Sales	2014								2013		2013-2014 Comparison			
	January		February		March		1st Quarter Total		1st Quarter Total		1st Quarter Change			
	Units	\$	Units	\$	Units	\$	Units	\$	Units	\$	Units	%	\$	%
New Dealer	77	\$2,822,260	157	\$8,105,453	244	\$11,183,809	478	\$22,111,522	383	\$17,114,627	95	24.8%	4,996,895	29.2%
New Import *	44	\$2,761,927	66	\$4,113,784	104	\$4,842,760	214	\$11,718,471	194	\$4,820,568	20	10.3%	6,897,902	143.1%
Used Dealer	112	\$4,854,813	165	\$6,323,380	177	\$6,930,796	454	\$18,108,989	430	\$15,739,310	24	5.6%	2,369,679	15.1%
Used Dealer Import	37	\$5,642,712	40	\$1,799,609	48	\$4,594,753	125	\$12,037,074	109	\$7,495,064	16	14.7%	4,542,010	60.6%
Used Private	797	\$5,702,244	794	\$6,734,566	1,359	\$7,306,265	2,950	\$19,743,074	3,205	\$14,481,683	-255	-8.0%	5,261,391	36.3%
Used Import **	242	\$3,910,937	223	\$4,266,236	375	\$4,391,332	840	\$12,568,505	843	\$10,781,703	-3	-0.4%	1,786,802	16.6%
<b>Total</b>	<b>1,309</b>	<b>\$25,694,892</b>	<b>1,445</b>	<b>\$31,343,028</b>	<b>2,307</b>	<b>\$39,249,715</b>	<b>5,061</b>	<b>\$96,287,634</b>	<b>5,164</b>	<b>\$69,984,907</b>	<b>-103</b>	<b>-2.0%</b>	<b>26,302,727</b>	<b>37.6%</b>

\* Current WA resident registers a new boat from an out of state dealer.

\*\* Current WA resident registers used boat purchased from out of state.

Source: Washington Department of Licensing and Washington Sea Grant Program